

Name: _____

Date: _____

BizMovie Sneak Peek Worksheet

Directions: The following list includes steps that every movie production company must complete in order to be successful. Number the steps (1 to 6) in the order you think they should happen.

- ____ Sell tickets to your movie
- ____ Produce your movie
- ____ Market and advertise your movie
- ____ Map out the sequence of events in your movie
- ____ Determine whether your company is profitable
- ____ Raise money to finance your company

Write two additional steps you think are important for a company to succeed.

1. _____

2. _____

Challenge: Develop a computer animated movie idea for your age group (target audience).

Describe the characters, plot, and setting.

How would you market (advertise) your movie? Why?